New York City Based Strategy And Operations Consulting Firm With An Exclusive Focus On Creating Value For Private Equity Firms

Engagements Across PE Investment Lifecycle

Identify Investment  Acquire Target  Create Value  Exit Investment

Proactive Investment Strategy:
• Research market based on investment criterion
• Identify attractive industry niches for PE firms to invest in

Customer And Market Due Diligence:
• Understand company’s market position, growth potential, and competitive dynamics
• Build scenario-based market sizing model

Operational Due Diligence:
• Model operational capability under different scenarios
• Assess management capability
• Identify operations improvement opportunities and risks

Pragmatic Growth Strategy:
• Develop view on market dynamics and company’s competitive positioning
• Model potential growth opportunities to craft strategy

Rapid Operations Improvements:
• Develop analytical fact base to identify opportunities
• Develop new capabilities and coach management
• Create prioritized action plan

Exit Preparation:
• Model top-line/bottom-line opportunities that help maximize the selling price

Selected Recent Engagements:

• Pinned down marketing strategies of leading tech companies such as Amazon, Google, Salesforce, and Microsoft for a due diligence of a marketing services provider

• Conducted consumer survey to understand consumer treatment preferences and trends for a manufacturer of equipment and supplies for beauty salons and fitness clubs

• Increased profitability by 30% in 12 weeks by improving manufacturing and logistics operations at a manufacturer of ethnic appetizers for restaurants and food retailers

• Mapped competitive landscape to identify acquisition opportunities for an outpatient physical therapy provider

• Established growth opportunity of a chemical logistics service provider by conducting customer & market due diligence and analyzing a 600-million rows import/export database

Extensive Analytics
Creative Problem Solving

Partnership With The Client Teams
Financial Results-oriented Approach
Tremendous Learning And Growth Opportunities
With An Analytically-driven Consulting Firm

• Chance to leverage your skillset to solve challenging, important business problems:
  – Robust analytical approach to solve business problems
  – Disciplined problem solving to identify and capture opportunities

• Great diversity of work:
  – Wide variety of industries
  – Operations, financial, and strategic analysis
  – From small family-owned companies looking to grow to larger global players looking to improve operations

• Work with highly skilled team:
  – Senior industry executives
  – Partner-level consultants
  – MBAs from top business schools

• Regular interaction with clients:
  – PE professionals
  – Company management

• Rapid professional growth opportunity:
  – Opportunity to own a piece of engagement
  – Grow and take leadership role at Gotham

Culture and Mindset
• Focused on creating value
• Commitment to excellence
• Commitment to integrity
• Open and collaborative environment
• Fast-paced, deadline driven
• Entrepreneurial
• Investment in you

Unparalleled Learning Opportunity
Core Skill Set Foundation
Unconstrained Career Choices

We encourage interested students to submit their resumes via Handshake and Career Central by October 15th. To learn more about our firm, visit gotham.careers or contact the recruiting team

Britton Smith
212.497.9228
bsmith@gcpny.com

Arnab Khasnobis
212.497.9231
akhasnobis@gcpny.com

Laira Aggarwal
202.674.8824
laggarwal@gcpny.com

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