

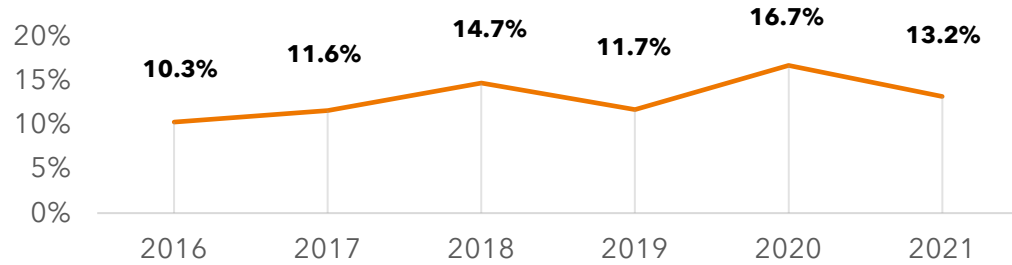
# Product Management Industry Insights

This is an educational resource for staff and student use only.

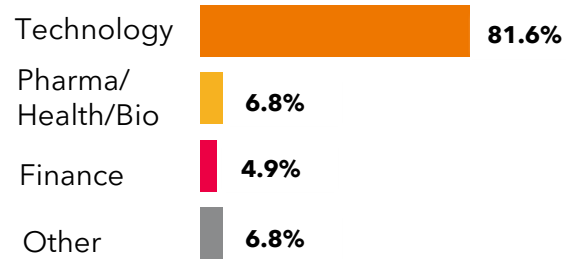
Information from **MBA** and **LGO** Employment Offer Surveys.  
Data from 2019-2021 unless otherwise noted.



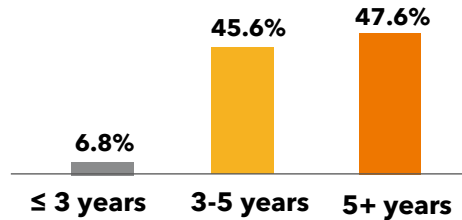
## Percent of Class Accepting Opportunities in Product Management



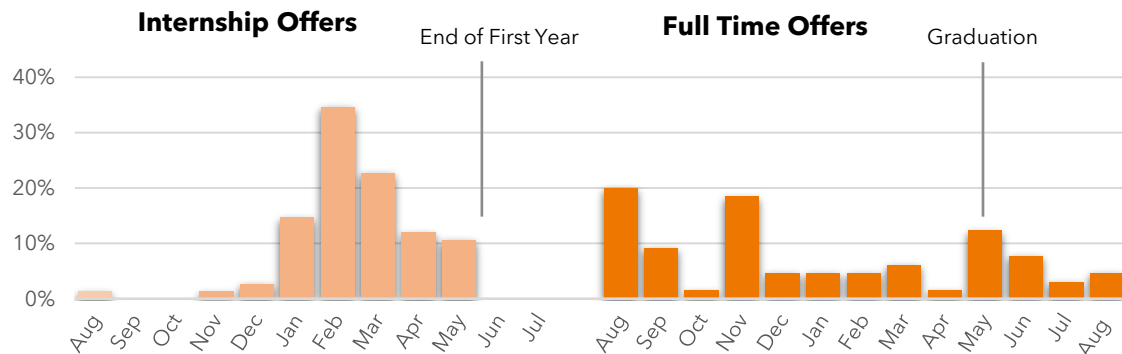
## Offers Accepted by Industry



## Offers Accepted by Years of Experience



## Timing of Accepted Offer - Date Received



## Full-Time Base Salary<sup>1</sup>

	MEAN	MEDIAN	LOW	HIGH
All	\$140,486	\$140,000	\$75,000	\$200,000
USA	\$141,450	\$140,000	\$100,000	\$200,000
Rest of World	\$116,333	\$130,000	\$75,000	\$144,000

<sup>1</sup> All countries outside the US aggregated as "Rest of World" to provide compensation rates above our minimum 3 offer threshold standard for reporting.

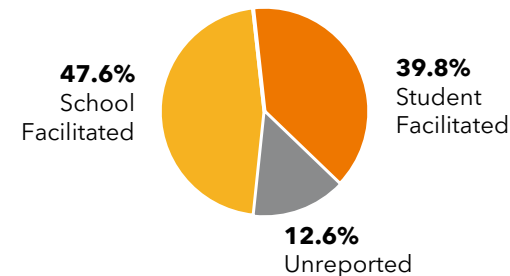
## Top Locations of Accepted Offers

USA	<b>111</b>
WEST	64
NORTHEAST	40
MIDATLANTIC	2
MIDWEST	2
SOUTH	2
SOUTHWEST	1
Brazil	<b>1</b>
Canada	<b>1</b>
Japan	<b>1</b>
Switzerland	<b>1</b>

## Top Hiring Employers

Amazon	15	Johnson & Jonson	2
Google	14	Nike	2
DocuSign	3	Rivian	2
Microsoft	3	Sumo Logic	2
Apple	2	Tripadvisor	2
C3 AI	2	Vertex	2
Capital One	2	Pharmaceuticals	2
CarGurus	2	Wayfair	2
Everquote	2	Zillow	2
Facebook	2		

## Source of Full-Time Offer



**21.4%** of those who accepted a Product Management offer received it through their summer internship