

MIT SLOAN SUSTAINABILITY INITIATIVE

Sustainability Internship Info Session

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Today's Agenda:

- **Sustainability Career Landscape**
- **Exploring Your Options**
- **Student Engagement**
 - **Programming**
 - **Sustainability Initiative Internship Program**
 - **Sloan Social Impact Fund**
- **Discussion with recent alumni**

Sustainability Career Landscape

- Total # of jobs with 'sustainability' in title:
 - 4000 for 2020; 12000+ for 2021
- Lots of reason for this growth:
 - Corporations making bold commitments related to climate
 - Racial equity, environmental justice, and diversity & inclusion
 - Strong growth in renewable energy- energy storage, electric vehicles, and charging infrastructure
 - Consumer goods and retail companies getting serious about circular economy
- Brand new roles in sustainability

Sample MBA careers in sustainability:

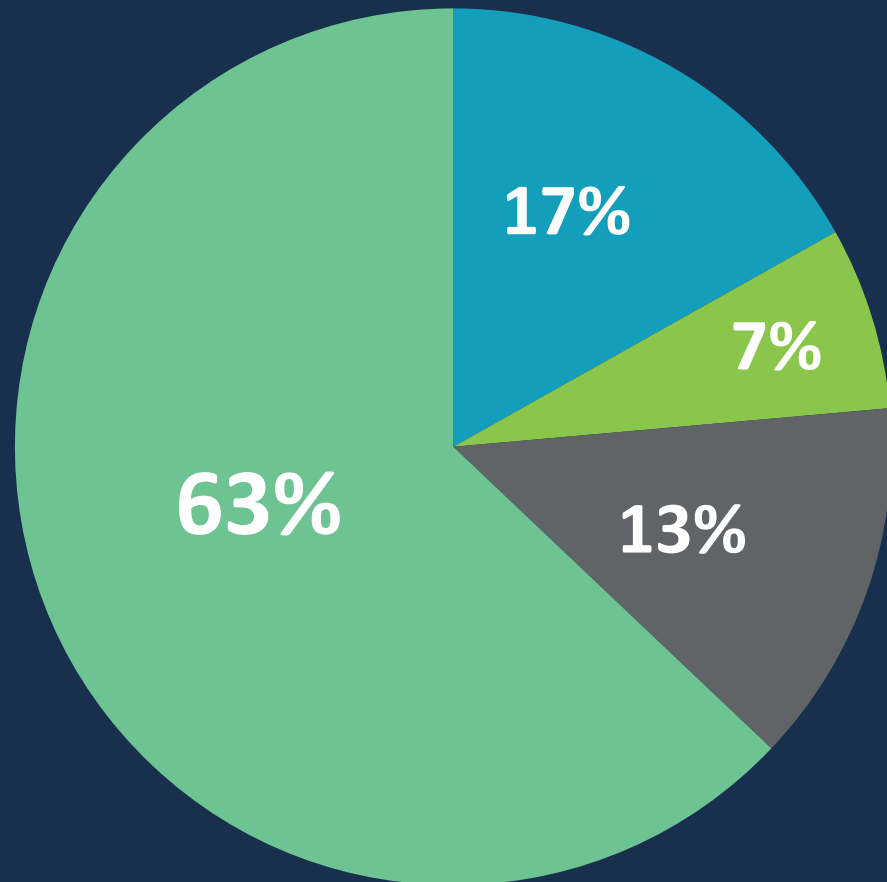
- Corporate Sustainability/CSR
- Consulting
- Investing
- Clean Energy
- Marketing
- Nonprofit
- Supply Chain
- Entrepreneurship/VC

Exploring Your Options: Organization vs. Role

Do you want to make a green company big or a big company green?

		Company/Organization	
		Traditional	Sustainability-Oriented
Job/Role	Traditional	Charlie Lai '19 (Gusto) Porter Orr '17 (Walt Disney) Nicole Stutz '17 (Facebook) Michael Schember '17 (Bain) Katy Shaw '17 (Nike)	Lydia Li '19 (Generate Capital) Emily Malina '16 (SpoilerAlert) Sean Grundy '13 (Bevi) Laura Adelman '17 (BlueWave) Maria Unahalekha '16 (Tesla)
	Sustainability-Oriented	Kim Atwood '16 (Amazon) Omar Mitchell '12 (NHL) Patrick Flynn, '12 (Salesforce) Lily Russell '11 (Nike)	George Caspary '17 (IFC) Carolyn DuPont '16 (UpstreamTech) Sarah Nolet '16 (AgThentic) Bella Tonkonogy '15 (CPI)

Sustainable vs. Traditional Placements



Katie Kross Quadrant

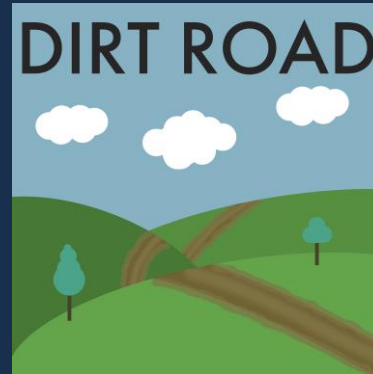
- Sustainable Organization/Traditional Role (e.g. EnerNOC: Product Manager)
- Sustainable Organization/Sustainable Role (e.g. ES Global Consulting: Sustainability Consultant)
- Traditional Organization/Sustainable Role (e.g. Gap: Manager, Sustainable Innovation)
- Traditional Organization/Traditional Role (e.g. Amazon: Senior Product Manager)

Jungle vs Highway

Highway vs. Dirt Road vs. Jungle



- Established MBA hiring
- Earlier timeframes (fall – early spring)



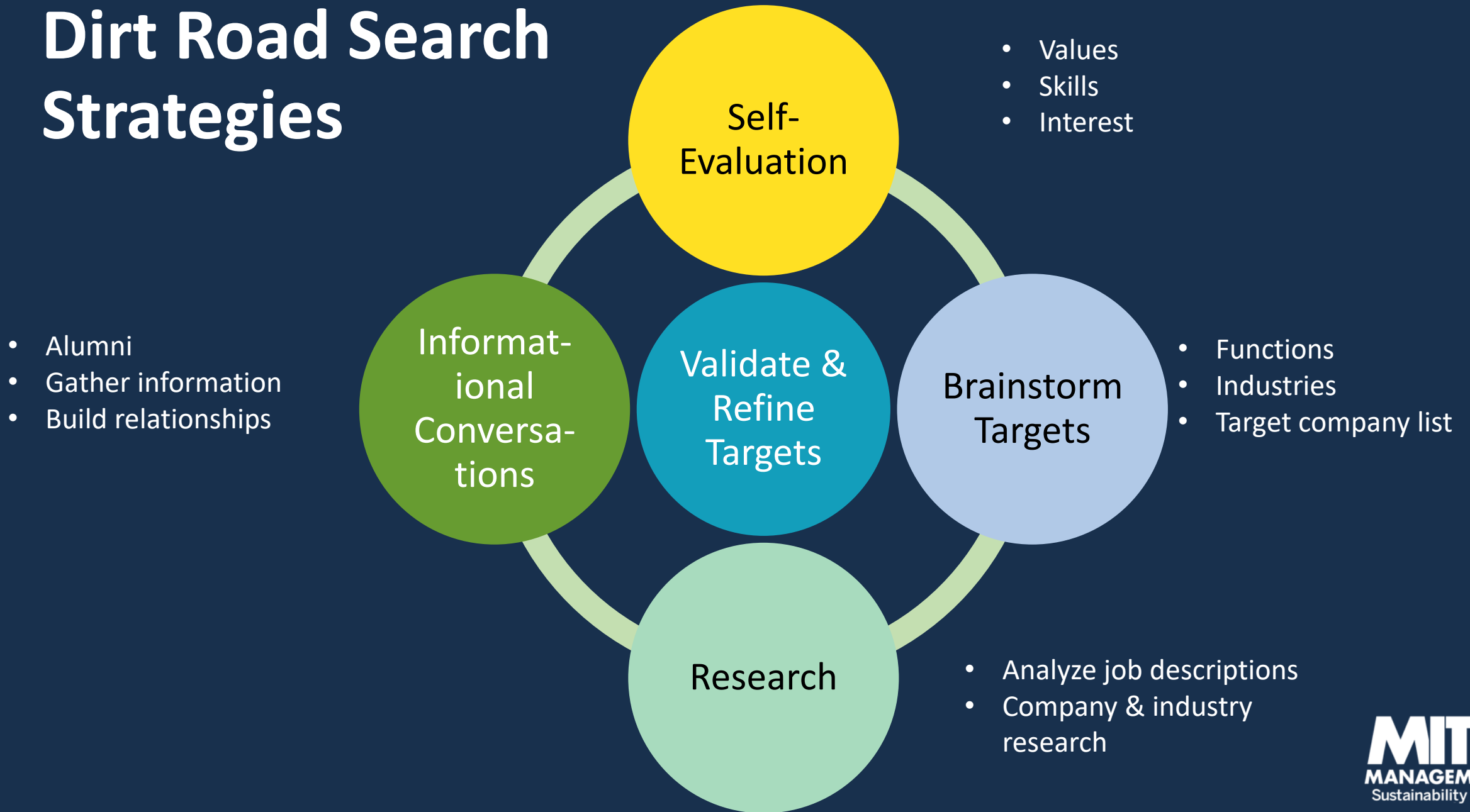
- Leveraging resources throughout and beyond Sloan
- Late fall – mid spring



- Self-directed search (startups)
- Mid-late spring

Sustainability opportunities on all 3 pathways

Dirt Road Search Strategies



Dirt Road Search Strategies

Customize
Career
Marketing
Materials

Execute
Search

Interviewing
& Offer

Creating Your Own Internship

Listen Actively

- Understand their unmet needs
- Identify how you can contribute (align skills and needs)

Ask

- See if they are open to having you scope a project
- Typically not in the first meeting

Propose

- Create a scope of work
- Identify a potential deliverable

Negotiate

- Terms, dates, location
- Work towards alignment between their need and your goals

Career and Network Building



Student Engagement

Our goal is to challenge students, enable them to build new skills, and inspire them to make a lasting impact.

We do this in the following ways:

- **Programming**
 - Curricular (cases, classes & certification)
 - Extra-Curricular (speaker series, conferences, case competitions, deep-dives on specific interest topics)
- **Career & Network Building**
 - CDO-led Company Presentations, Coffee Chats, Networking Nights
 - Career Fairs
 - Engaging with alumni, industry, and peers
 - Conference attendance/participation
 - Subsidized Internships

Student Resources

Sustainability Initiative Internship Program



The Sustainability Initiative partners with the Career Development Office to identify high-caliber sustainability-oriented internships

Supports students dedicated to sustainability. Sloan funds are available on a first-come, first-serve basis to participating organizations and hired students

Up to **five students** are sponsored in a given year



Organization Name	Job Title	Industry
Advantek Waste Mgmt. Services	2022 MIT Sloan Sustainability Initiative Internship Program - Summer Analyst	Renewables & Environment
BlocPower	2022 MIT Sloan Sustainability Initiative Internship Program - Summer Associate (Remote, NYC, or SF Bay Area)	Renewables & Environment
Breckinridge Capital Advisors	2022 MIT Sloan Sustainability Initiative Internship Program - ESG Research Analyst - Summer Intern	Investment Management
Context Labs/Immutably	2022 MIT Sloan Sustainability Initiative Internship Program - Intern	Computer Software
Faithinvest	2022 MIT Sloan Sustainability Initiative Internship Program – Impact Investing Associate - Summer 2022	Non-Profit Organization Management
Ford- Michigan Central	2022 MIT Sloan Sustainability Initiative Internship Program - Sustainability Studio MBA Resident	Automotive
Greenskies Clean Energy	2022 MIT Sloan Sustainability Initiative Internship Program - Project Finance Associate	Renewables & Environment
Infinite Cooling	2022 MIT Sloan Sustainability Initiative internship Program - Business Development Summer Associate	Renewables & Environment
LiquidCool Solutions	2022 MIT Sloan Sustainability Initiative Internship Program - Intern	Computer Hardware
ORPC, Inc.	2022 MIT Sloan Sustainability Initiative Internship Program - Intern	Renewables & Environment
PanAgora Asset Management	2022 MIT Sloan Sustainability Initiative Internship Program - Sustainability Initiative Internship, Equity Team	Investment Management
Patagonia	2022 MIT Sloan Sustainability Initiative Internship Program - Supply Chain Social Responsibility & Traceability Intern	Retail
Porticus	2022 MIT Sloan Sustainability Initiative Internship Program - Porticus Purposeful Business Internship	Philanthropy
SCG	2022 MIT Sloan Sustainability Initiative Internship Program - ESG strategy	Chemicals
Supply Change Capital	2022 MIT Sloan Sustainability Initiative Internship Program - Summer Associate	Venture Capital & Private Equity
Vanguard Renewables	2022 MIT Sloan Sustainability Initiative Internship Program - Sustainability & Environmental Social Governance Analyst Internship	Renewables & Environment



Sloan Social Impact Fund (SSIF)

The Social Impact Fund **provides financial support to MBA students** who accept an MBA summer **internship in social impact** (non-profit, government, and social enterprise).

The fund is supported by **raising money from MIT Sloan's MBA community**; MBA students typically **donate one day's salary from their internship** to support their peers as they strive to fulfill MIT Sloan's mission.

Past SSIF Recipients

Lisa Khanna, Rocky Mountain Institute
William Le, Ideo.org
Van Anh Su, Rwanda Development Board
Alina Xu, Dalberg Advisors
Catherine Wright, Patagonia
Juliana Kerrest, Eastern Congo Initiative
Summer Siman Li, Ehong Impact Capital
Kayemba Mvula, NYC Economic Development Council
Priscilla Liu, Acumen America
Cierra Martin, Feeding America
Sarah Allibhoy, Ishkar
Beatriz Aldereguia Pons, City of San Jose

Sophie Chen, Eventide
Briana Pero, Farmer's Fridge
Eric Landry, Sustainability Roundtable
Scott Keto, D. Capital Partners
Alberto Rincon, Obama Foundation
Natalia Lerner, Inspiring Capital
Monchn Kao, National Parks Service
Wynn Oja Tucker, Electrified Thermal Solutions
Sarah Kalish, NYC Economic Development Council
Evan Suara Ramsey, PATH
Jessica Leon, Kadeya
Liane Yue, City of Boston

Timeline

February:

Sustainability Initiative to host Lunch Series Program on Sus Internship Program & SSIF
Applications for SIIP now open on Career Central

March:

SIIP application deadline

April:

SSIF application process opens

May:

SSIF deadline and award decisions

June-August:

Internships take place (8-10 weeks); start and end date are determined by the employer

Fall 2023:

Intern Interviews for SI communications

Alumni Q&A